

833-35 Market Street

833-35 Market Street

BLAUNER'S REORGANIZATION AND HALF PRICE SALE

An Astonishing Special Purchase 1000 BOYS' WASH SUITS

Made to Retail From 3.50 to 5.00

1.49



MATERIALS:

Galatea
Poplin
Chambray
Peggy Cloth
Palmer Linen Junior
and Rep

STYLES:

Norfolk
Middy
Oliver Twist
Dickinson
Russian
Single- and
Double-breasted

COLORS:

White
Blue
Brown
Oxford
Tan
Navy
and Stripes

Save from 2.00 to 3.50 on each little suit here tomorrow. Every mother having a little boy between the ages of 2 and 8 years to outfit should get her share tomorrow. Imagine saving more dollars on an article than you are actually paying for it. Every suit made to stand hard wear.

Blauener's Fourth Floor

Special Event!

Save 50% in the Juniors' and Girls' Dept.

Half 1/2 Off

WHITE DRESSES

Lingerie
Chiffon

Georgette
Net

Were 1.94 to 22.50

NOW 97c to 11.25

Many of these dresses are makers' samples, fresh and crisp. Some are slightly soiled. All are wonderful values, simply or elaborately trimmed. Sizes 8-16.

GIRLS' SHOP—FOURTH FLOOR



ONE DAY SALE OF FIBRE SILK SWEATER COATS

A Limited Number of Wonderful 10.95 Garments

Second Floor

\$5

Several Models



Greater values than any that have gone before! Popular short and 3/4 length models with the long tuxedo collar so very smart and becoming, and patch pockets.

Pretty combinations of grey with salmon, navy with silver, tangerine with white; also many attractive solid colors including black.

\$15 Coats & Wraps \$7.75

Exceptional garments we have been selling regularly for \$15, reduced for tomorrow's selling, almost half. They are of polocloth, wool velour, goldtone and serge.

DOWNSTAIRS STORE



CONTINUING THE SALE OF OUR ENTIRE STOCK OF CLOTH SUITS

Marked for Absolute Clearance in Utter Disregard of Cost. Only Two or Three of a Kind.

Splendid wool and worsted jersey suits—formerly selling for very much more.

11.00

New tweed suits in the very latest beltless style in light shades.

14.00

Second Floor

\$19.94 to \$22.50 SUITS

Some our own stock—some specially bought—but all tremendously good. They are of serge, tricotine, Poirer twill, jersey and tweeds.

\$10

DOWNSTAIRS STORE



Sale of HATS At Cost & Below

Taffeta & Sports Hats

2.39

Actual \$5 & \$6 Values

This low price will purchase a lovely hat in almost any style, size and color.



REORGANIZATION SALE OF WONDERFUL NEW SKIRTS

From a Manufacturer's Clearance

\$5.00

Light Weight Worsteds
Black and White Serges
Light and Dark Silks
New Novelty Plaids

Brand new Skirts, made to sell for 10.00 and 12.50, came to us in a very unusual way that we might offer them in a great money saving event for our famous Reorganization Sale.

FOURTH FLOOR



8 OF THE FINEST MUSKRAT COATS MADE—ALMOST HALF PRICE

AT \$235

Value \$400

8 women will get 8 beautiful dark skin coats, 40 inches long, thoroughly stayed and lined with pussy willow silks—at half the lowest price ever offered!

This is the chance of a lifetime. We have arranged for convenient payments—don't let this opportunity get away.

Blauener's Second Floor

\$125 Jap Mink Stoles \$69.50

Fine dark skins, 14x78.



Coney Chokers \$1.89
Taupe, black and brown. Val. 5.00.
Silk Sport Scarfs \$3.75
All colors and Roman stripes. Value, 5.95.

Mink Chokers \$29.50
Double skins. Value, 39.50.
Fox Scarfs \$19
Animal effects. Just reduced from 35.00 and 39.50.

Blauener's Main Floor

REORGANIZATION SALE OF DRESSES

Our Downstairs Store is Crowded With the Most Generous Values of the Year

Serviceable and very stylish at these small prices are taffeta, satin, serge and tricolette dresses of unusual quality. Every dress is delightfully trimmed.

Many of them have just arrived, but all are fresh and lovely. Made of taffeta, satin, georgette, tricolette and serge in the newest styles—trimmed in the most novel ways and every one away below what you would expect to pay.

BLAUNER'S DOWNSTAIRS STORE

\$4-\$6

\$8-\$10



Serge Dresses Embroidered In Wool 1.50

A low price you'll agree for wonderful dresses, so well made and nicely trimmed.

BLAUNER'S DOWNSTAIRS STORE